THSN
Ambassadors
Teams 2021
THSN

# Table of Contents

What is The Human Safety Net?

The Ambassadors Team

Discover the four teams

My role in the THSN Ambassadors Team

How can I join?

Timeline

# What is The Human Safety Net?

## The Human Safety Net:
## a global movement of people helping people

*Extending Generali's purpose to the most vulnerable ones in our society*

**Mission**

To unlock the potential of people living in vulnerable circumstances, so that they can transform the lives of their families and communities.

The Human Safety Net is a Foundation set up in 2017 by Generali.

By mobilizing its people and resources (time, skills, networks, assets, products), Generali acts to amplify the impact of The Human Safety Net.

The Human Safety Net supports **families** with **young children** and **refugee integration** through work.

Brings together the strengths of non-profit organizations and the private sector, in Europe, Asia and South America.

As an **open net**, it welcomes working with other companies and organizations

# A global movement

N° of active countries

**23**

N° of Partners

**47**

Beneficiaries reached

**Over 30,777**

# 3 Programmes

## For Families

*'This program helped me a lot. Now, we understand better how to take care of our children, which I didn't know before'*

Ana Mariana, Indonesia

The Families program supports parents living in vulnerable circumstances in the first six years of their children's life, to lay the strongest possible foundations for their future, contributing to early childhood development (ECD).

**26 partner NGOs in 18 countries, with over 100 locations**

## For Refugee Start-Ups

*'I have experienced everything as a young entrepreneur and newcomer, both good and bad. But I don't get discouraged. I just get up and go back to work!'*

Beslan, Germany

Refugees have the talent and resilience to build successful businesses – but they need dedicated support.

The Refugee Start-Ups program helps refugees flourish as entrepreneurs to integrate them into their host countries.

**9 partners in 4 countries and 14 locations**

## For Newborns

Prematurity and birth complications like asphyxia can influence a baby's future life. The Newborns program improves quality of care and support to these babies and their families, especially in vulnerable communities.

**5 countries with 4 partners**

# The Human Safety Net in Hungary

**THSN az Újszülöttekért**

**A The Human Safety Net magyarországi programja a hazai koraszülött ellátáshoz nyújt segítséget.**

Célunk, hogy a programban együttműködő alapítvány segítségével eszközbeszerzéssel, képzésekkel, oktatóanyagokkal, adományokkal támogassuk a kórházak illetve kórházi osztályok munkáját, a babákat illetve az érintett családokat.

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October 2020

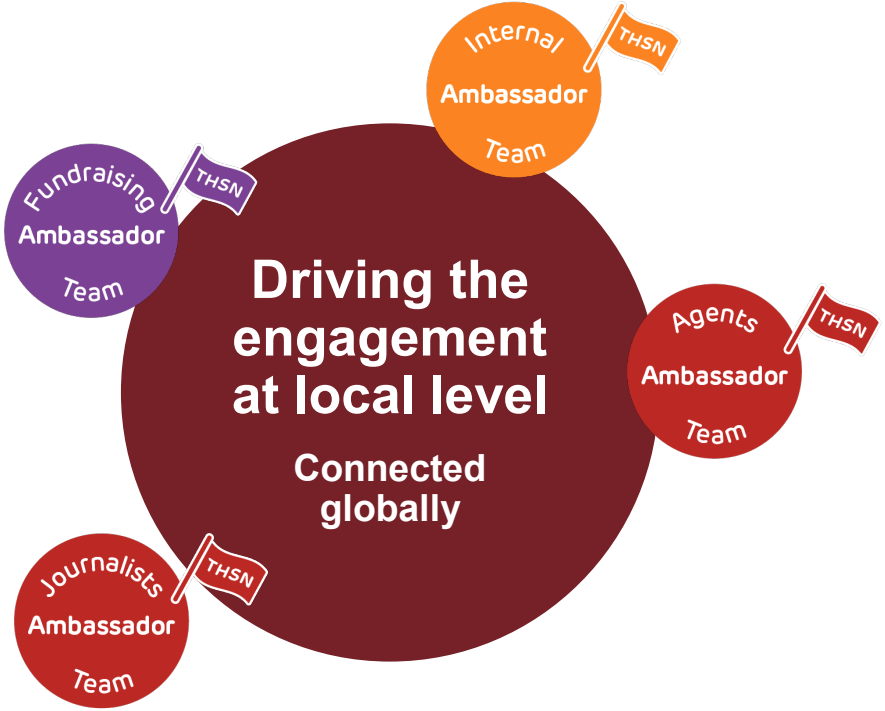
# Launch of the first global recruitment of
# **The Human Safety Net Ambassadors Teams for 2021**

# The Human Safety Net Ambassadors Teams :
## Activate our organization and multiply the impact

To bring forward that engagement, we are building an **internal community of employees and agents** in the countries where THSN is active: The Human Safety Net Ambassadors Teams

The ambassadors teams are supporting YOUR COUNTRY THSN core team to **multiply the impact in the communities where we live and work**, side-by-side with our NGOs, supporting families with young children and integrating refugees through work

Generali employees and agents have already dedicated more than 20.000 hours of volunteering to The Human Safety Net.



# ABC of the Ambassadors teams

## What is a an Ambassadors team?

- A **national structured team integrating employees or agents ambassadors from various departments, experience and region.**
- Each team member is appointed for one solar year. Recruitment takes place yearly during Q4.
- **For one year the Ambassadors Team will drive THSN activities in their country and engage their colleagues.**

## What is the mission?

- Each team receives **a clear mission for the year** from the THSN core team. The team's mission is defined to ensure we can deliver our commitment for the community and grow the movement every year.
- Each team will work together to **propose and build their plan to reach the ambition and accomplish their mission**. To do this, they work closely with the THSN country core team (Head of THSN, Program manager, Volunteering Coordinator and communicator)

## What are the opportunities for the teams?

- They are known and **visible within the organization and publicly recognized for their engagement and contribution**. They are the reference and first line contact for all employees and agents.
- **Each Ambassadors' team is part of the Global Ambassadors' team community, grouping all teams globally.** It will benefit from some specific training and coaching and be able to exchange with the other teams from the other countries.
- They will be able to facilitate the new Sustainable Leadership Development Programme success by acting as expert advisors for our Talents involved where needed.

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# Discover the four THSN Ambassadors teams

Internal Ambassador Team

THSN

Journalists Ambassador Team

THSN

Fundraising Ambassador Team

THSN

Agents Ambassador Team

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# JOURNALIST TEAM

Journalists Ambassador Team

THSN

***Content creators of Hungary***

**You** are the official journalist team of THSN in your country and create the storytelling in visual and written content of the activities of your country programs (volunteering activities, beneficiary stories, NGO presentation, internal fundraising activities,…)

**You** follow closely the plan of activities of your country and ensure presence of one of the team at each important country THSN activity (internal or external, online or in presence) to capture and tell a story through photos, videos and interviews.

**You** support the internal ambassadors' team to create engaging content and visuals so they can build awareness and keep THSN visible and lively for your colleagues.

**Example of activities:**

- Be the journalist covering events both online and in person
- Telll NGOs stories and report about volunteering activities,
- Create stories of beneficiaries
- Take pictures, write texts, produce short videos to be published on the volunteering platform or country communications channels (internal, SM, external)

# INTERNAL AMBASSADORS TEAM

Internal Ambassador Team

THSN

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***The visibility amplifiers of Hungary***

**You** create ideas, moments or activities to keep THSN lively in the organization. You propose and implement a plan to bring THSN visible in daily life of employees and agents.

**You** regularly update messages and videos on the various internal communications tools (email, offices etc) to ensure connection with latest news and visualize successes and positive impact for the community.

**You** make sure employees receive and are aware of the THSN activities by resharing and disseminating the information.

**You** also work in connection with journalist and fundraising ambassador team.

**Examples of activities**:

- Coordinate monthly newsletters about THSN
- organize conferences/ webinars with the NGO staff,
- invite a beneficiary to tell her/his story, either digitally or in person
- dedicate 1 meeting room in THSN, propose to fundraising ambassadors' team to set-up a Christmas market,
- propose internal volunteering activities like book collection for kids, build a THSN runner team

# FUNDRAISING TEAM

Fundraising Ambassador Team

THSN

***The donor seekers of Hungary***

**You** propose and coordinate the annual fundraising plan in order to meet the yearly objective.

**You** integrate and activate all types of fundraising activities: digital and physical or both

**You** interact with many internal stakeholders (marketing, events, HR, agents ambassador stream) to present your ideas and get their support

**You** also work in connection with fundraising ambassador team

**Example of activities**:

support all internal initiative from employees to collect money (Christmas market, digital challenges, sales of homemade biscuits/ cakes/ etc)

- propose public fundraising in connection to sponsoring activities like Marathon,employees fundraising with payroll giving,
- support the annual Global volunteering Challenge, coordinate Customer fundraising in coordination with the agent ambassadors' team,..

# AGENTS TEAM

Agents Ambassador Team THSN

***The customer activators***

**You** are the official THSN team to define and validate all THSN activities for the Sales Networks (agents, brokers, branches).

**You** prepare the yearly plan for your peers with a main objective: activate and engage our customers for THSN via fundraising activities.

**You** act as the main contact and represent THSN in front of your peers. You present the actions and engage them during national and regional meeting. **You** propose national and individual engagement activities to help the engaged agents network to act as visible actor of THSN in their community.

**You** build and and activate a network of “engaged agent” for your country.

**Example of activities**:

- national or country collection of toys or books,
- fundraising campaign for their clients,
- adapted product offering including possibility for donation

# My role in THSN Ambassadors' Team

**What is my engagement?**

- I am willing to become active member of an ambassadors team
- I accept to engage for a period of one year, from January to December 2021.
- I take this personal engagement in The Human Safety Net on top of my usual job
- I understand that this engagement is also a responsibility I take for The Human Safety Net in my country and I am willing to give my personal contribution to it.

# My role in the THSN Ambassadors' Team

**Why should I become an Ambassador?**

- You will become part of a lively international community of volunteers and join the official Global community of up to 500 Ambassadors
- You will have the opportunity to drive the movement in your country and discover how this can generate more impact for the communities.
- You will discover new ways to value your skills and talents, work closely with NGOs Partners and connect with beneficiaries to discover the positive impact we can have by building a net of people helping people.
- You will be a visible ambassador of our Reditude by caring for the most vulnerable.

# How can I join

To join one of the teams, connect on the dedicated recruitment page

More about the Ambassadors Teams 2021

**Deadline for applications:**

30 October

Selection will be carried out by Country HR and THSN core team in the first half of November

# THSN ambassadors teams timeline in Hungary

## Timeline

**Until 15th October**

Digital Q&A HR

**30 October**

Closure of applications of the teams

**November**

Selection and announcement of country teams

**4 December**

Global webinar with all ambassadors teams members and Monica Possa, Group HR

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THSN Ambassadors Teams 2021

# Thank you